



# - FOR IMMEDIATE RELEASE -

## MISSION MINIS ANNIVERSARY PARTY

This February marks two years the Mission Minis bakery has been operating in San Francisco. We are celebrating by throwing a party Saturday, the 11th of February, giving away our signature cupcakes and serving libations gratis to all patrons stopping by until supplies are exhausted. Mobile food vendors including Brass Knuckle, We Sushi, Mama's Empanadas and Clairesquares will be setting up in front of the bakery located on 22nd Street (between Mission and Capp).

Mission Minis is a bakery that specializes in gourmet mini cupcakes, taking clues from the Latin culinary influence of their district, with such flavors as the Cinnamon Horchata and Aztec Chocolate. The bakery has had a fast growing presence in San Francisco, having been carried at such locations as Philz Coffee and Whole Foods, catered events for the Museum of Modern Art and the Moscone Center, participated in daily deals with Google Offers and Gilt City, and having been regular vendors at bay area music festivals, Outside Lands and Treasure Island.

Mission Minis has been featured on the Food Network series Cupcakes Wars, as well as the Cooking Channel's recent pilot program Cupcake Confidential.

The storefront will briefly close on Saturday afternoon to reopen at 7:00pm and begin serving cupcakes and drinks free of charge to the general public. Although no closing time is planned explicitly, both beverages and baked goods are expected to run out, so guests are encouraged to attend earlier in the evening.

**FOOD CARTS WILL BE THERE WITH THEIR DELIGHTS  
CUPCAKES AND DRINKS WILL BE SERVED**